



Dieser Katalog wird Ihnen zur Verfügung gestellt vom Institut Ranke-Heinemann.

Wir betreuen Ihre Studienplatzbewerbung und fördern Sie finanziell!

Unser Förderprogramm

Warum IRH

[www.ranke-heinemann.de](http://www.ranke-heinemann.de)



## Zitat

*„Aufgrund seiner langjährigen Erfahrung konnte das Institut Ranke-Heinemann mir zuverlässig, unkompliziert und sehr kompetent bei der Bewerbung eines Master of Laws an der University of Sydney behilflich sein.*

*Von meinem ersten Anruf bis hin zur letzten E-Mail hatte ich mich immer sehr gut betreut gefühlt. Die Bewerbung erforderte viel Organisationsaufwand und ich war froh, das Institut Ranke-Heinemann als Ansprechpartner und tatkräftige Unterstützung an meiner Seite zu wissen.“*

**Constanze Wedding**

*Master of Laws, University of Sydney*

## Unsere Beratungszentren

### Essen

0201 - 252 552  
[info@ranke-heinemann.de](mailto:info@ranke-heinemann.de)

Schnutenhausstrasse 44  
45136 Essen

### Berlin

030 - 209 629 593  
[berlin@ranke-heinemann.de](mailto:berlin@ranke-heinemann.de)

Internationales  
Handelszentrum  
Friedrichstrasse 95  
10117 Berlin

### München

089 - 809 540 30  
[muenchen@ranke-heinemann.de](mailto:muenchen@ranke-heinemann.de)

Nußbaumstraße 4  
80336 München

### Hamburg

040 - 430 913 58  
[hamburg@ranke-heinemann.de](mailto:hamburg@ranke-heinemann.de)

Martin Luther King Platz 1  
20146 Hamburg

### Wien

01 - 406 022 4  
[wien@ranke-heinemann.at](mailto:wien@ranke-heinemann.at)

Thersingasse 32  
1080 Wien



# MONASH University

## Malaysia

(Formerly known as Monash University Sunway Campus Malaysia)

## Business

# School of Business

Prepare yourself for an exciting and rewarding career with a research-informed and industry-driven business degree when you study at the School of Business, Monash University Malaysia.

The School of Business offers relevant undergraduate and postgraduate programs, including the opportunity to major in e-Business, a course available exclusively at the Malaysian campus. Monash Business degrees offer a unique insight into business environments, and trains future business leaders to deal with real-world problems in real-life situations.

Strong industry links with major local and international conglomerates enable courses to be structured according to feedback from industry, presenting an innovative and challenging learning environment. Upon graduation, this will give you an edge in the demanding business world.

[www.buseco.monash.edu.my](http://www.buseco.monash.edu.my)

**Monash is *ranked* in the top 100 of world universities\***

\*Times Higher Education World University Rankings (2012–2013)

## At a glance

The school is structured in six disciplines:

- Accounting and Finance
- Business Law
- Economics
- Econometrics and Business Statistics
- Management
- Marketing

## Ranking and recognition

Monash University Malaysia has been given Self Accreditation Status by the Ministry of Education (MoE) through the Malaysian Qualifications Agency (MQA).

Monash University is ranked 18th in the world for Accounting and Finance and 26th for Economics and Econometrics, according to the QS University Subject Rankings 2013.

AACSB accreditation was awarded in 2013 to Monash University's business programs at its various campuses, including in Malaysia.

Programs offered at the School of Business are also accredited by Monash University and recognised by the following organisations:

- Tertiary Education Quality and Standards Agency (TEQSA), Australia
- The Malaysian Institute of Certified Public Accountants (MICPA)
- CPA Australia
- The Chartered Institute of Management Accountants (CIMA)
- The Association of Chartered Certified Accountants (ACCA)
- Institute of Chartered Accountants Australia (ICAA)

In order to obtain the following professional qualifications, graduates are only required to complete:

- six papers for Certified Public Accountant (CPA) and the Association of Chartered Certified Accountants (ACCA)
- nine papers for Chartered Institute of Management Accountants (CIMA)
- five papers for the Malaysian Institute of Certified Public Accountants (MICPA)

# Undergraduate courses

## Bachelor of Commerce (Accounting)

Duration: 3 years

Intakes: February and July

The Bachelor of Commerce (Accounting) opens up new and exciting opportunities for students. This highly respected program complements our existing Bachelor of Business and Commerce and offers a specialised Accounting major.

It is aimed at high achieving students and ranks with the top commerce and economics degrees offered by Australian universities.

The program provides a strong analytical foundation with a specialisation in Accounting. Students gain a thorough understanding from an interdisciplinary perspective on the workings of economy and business, while developing logical analysis and the knowledge and skills required to manage public and private enterprises.

The Bachelor of Commerce (Accounting) aims to produce graduates who are:

- critical and creative in:
  - producing innovative solutions to problems
  - applying research skills to business challenges
  - communicating effectively and perceptively
- responsible and effective global citizens who:
  - engage in an internationalised world
  - exhibit cross-cultural competence
  - demonstrate ethical values
- have comprehensive understanding of their discipline and who are able to provide discipline-based solutions to business problems
- able to construct conceptual frameworks and use these to analyse complex issues in the corporate sector, government and the professions

### Course structure

The course structure has three main components.

- A set of core units which provide an introduction to the key areas of commerce
- A major in accounting
- Eight open electives which may be taken from any Faculty of Business and Economics programs and campuses, or from disciplines offered by another faculty.

### Areas of study

- Accounting and finance
- Financial accounting
- Auditing and assurance
- Corporate finance

### Career opportunities

Graduates may find employment in the following sectors:

- Accounting
- Business
- Commerce
- Government
- Banking
- Finance
- Securities
- Consulting

### Requirements

The degree requires completion of 24 units (144 credit points) over a maximum of 8 years as follows:

- (a) 16 units (96 points) from the Faculty of Business and Economics in the Bachelor of Commerce (Accounting) at the campus of enrolment as follows:
  - (i) Six compulsory common core units (36 points):
    - Principles of accounting and finance
    - Business law
    - Principles of microeconomics
    - Business and economic statistics
    - Introduction to management
    - Principles of marketing

(ii) The following two units (12 points):

- Introduction to financial accounting
- Principles of macroeconomics

(iii) A major of 8 units in Accounting (48 points):

- Principles of accounting and finance\*
- Introduction to financial accounting\*
- Financial accounting
- Cost information for decision making
- Corporate finance
- Advanced financial accounting
- Performance measurement and control
- Auditing and assurance

\*These two units in the major will have already been studied in (i) and (ii)

(iv) Additional units from the Faculty in the Bachelor of Commerce (Accounting) at the Malaysia campus to reach the required minimum 16 units from your home campus/course:

- Financial institutions and markets
- Management ethics and corporate governance

(b) Eight open electives (48 points):

- may be taken from another single discipline or multidiscipline of other programs offered by the Faculty of Business and Economics
- may be taken from any other programs of other Faculties within Monash University

### Additional degree requirements

- A maximum of 10 first-year level units (24 points)
- A minimum of 6 third-year level units (36 points) of which 4 units (24 points) are from those offered by the faculty at the campus of enrolment
- In addition to specific unit prerequisites, third-year level units require the successful completion of two second-year level units and second-year level units require successful completion of three first-year level units



## Bachelor of Business and Commerce

**Duration:** 3 years

**Intakes:** February, July and October

The Bachelor of Business and Commerce is one of the most popular courses offered at the Malaysia campus. It offers students the opportunity to create a study program to best suit their employment goals and discipline interests. Students are able to focus on particular areas of study while building sound knowledge of theory, principle and application in major business disciplines.

The curriculum is developed by Monash academics and researchers from various backgrounds, countries and experiences, in consultation with industry, to provide a truly internationalised study experience.

Our international reputation ensures that graduates are highly sought after by employers around the world.

The course allows students to choose from nine majors:

- Accounting
- Banking and finance
- Business law
- Economics
- Econometrics and business statistics
- e-Business
- Business law
- International business
- Management
- Marketing

### Career opportunities

- Financial analysis
- Human resources
- Public relations
- Marketing
- Accountancy
- International trade
- Administration
- Advertising

### Requirements

The degree requires completion of 24 units (144 points) over a maximum of eight years as follows:

(a) 16 units (96 points) from the Faculty in the Bachelor of Business and Commerce at the campus of enrolment as follows:

- (i) Six compulsory common core units (36 points):
- Principles of accounting and finance
  - Malaysian business law
  - Introductory microeconomics
  - Business statistics or business and economic statistics
  - Introduction to management
  - Marketing theory and practice

(ii) A major of eight units (48 points):\*\*

- The major must come from the approved list of majors below
- At least two units (12 points) must be completed at each of second and third-year levels

\*\*Depending on the major chosen, one or more of the units in the major may have already been studied as part of the group of common core units – where this is the case, students will complete additional unit/s as detailed below

(iii) Additional units selected from the Faculty for the Bachelor of Business and Commerce at the campus of enrolment, to reach the required minimum of 16 units\*\*\*

(b) Eight open electives (48 points):

- may be taken from disciplines offered by another Faculty
- may be taken from any Faculty of Business and Economics programs and campuses\*\*

\*\*Enrolment in units at another campus is subject to there being capacity after students from that campus have enrolled.

Additional degree requirements:

- A maximum of 10 first-year level units (60 points)
- A minimum of six third-year level units (36 points), of which at least four units (24 points) must be from those offered by the Faculty at the campus of enrolment
- In addition to specific unit prerequisites, second-year level units require the successful completion of three first-year level units and third-year level units require the successful completion of two second-year level units

### Units required for specified majors

#### Major:

##### Accounting

The following units are required for the Accounting major:

- Introduction to financial accounting
- Cost information for decision making
- Company reporting
- Financial management
- Accounting information systems and financial modeling
- Performance measurement and control
- Accounting theory
- Financial accounting issues

##### Banking and Finance

The following units are required for the Banking and Finance major:

- Money and capital markets
- Commercial banking and finance
- Financial management
- Accounting information systems and financial modeling
- Investments and portfolio management
- International banking and finance
- Treasury management
- Lending decisions

##### Business Law

The following units are required for the Business Law major:

- Malaysian business law
- Malaysian company law
- Comparative workplace relations law
- Current issues in corporate governance
- Malaysian income tax law
- International trade law
- Finance law
- Marketing law

##### Economics

The following units are required for the Economics major:

- Introductory microeconomics
- Introductory macroeconomics
- Macroeconomics policy
- Managerial economics

In addition, students must choose four of the following units:

- Economics of labour markets
- Trade finance and foreign exchange
- Economics of money and banking
- Case studies in international trade
- Business in Asia
- Business competition and regulation

##### Econometrics and Business Statistics

The following units are required for the Econometrics and Business Statistics major:

- Business and economics statistics and data modeling and computing, or business statistics and business data modeling
- Introductory econometrics
- Survey methods and managerial statistics
- Business modeling methods
- Applied econometrics
- Principles of forecasting and applications
- Decision analysis for managers

##### e-Business

The following units are required for the e-Business major:

- Accounting information systems and financial modeling
- Introduction to business information systems
- Project management for small to medium enterprises
- Management information systems
- Introduction to e-Business
- e-Business models and analysis
- e-Business performance management
- Electronic marketing

##### International Business

The following units are required for the International Business major:

- International financial management
- International trade law
- Trade finance and foreign exchange

- Case studies in international trade
- International business
- International business strategy
- International management
- International marketing

### Management

The following units are required for the Management major:

- Introduction to management
- Organisational behavior
- Strategic management

In addition, students must choose five of the following units:

- Managerial communication
- International business
- Human resource management
- Project management for small to medium enterprises
- Organisational change and development
- Management information systems
- International management

### Marketing

The following units are required for the Marketing major:

- Marketing theory and practice
- Consumer behavior
- Market research methods
- Integrated marketing communication
- Marketing planning and implementation
- Marketing strategy
- International marketing
- Marketing law, or one further unit from units offered by the Department of Marketing at your home campus

## Bachelor of Business and Commerce and Bachelor of Communication (Double Degree)

**Duration:** 4 years

**Intakes:** February, July and October

The Bachelor of Business and Commerce and Bachelor of Communication double degree program offers students the opportunity to graduate with two degrees – a Bachelor of Business and Commerce and a Bachelor of Communication. In addition to receiving a thorough grounding in business practices, students are given an insight into how the media works and develop specialised skills in describing and analysing the processes, uses and effects of traditional and new communications. The course provides business training combined with communication skills such as writing and editing, critical thinking and organisation, analysis and research.

### Areas of study

#### Business and Commerce

- Accounting and finance
- Banking and finance
- Economics

- Econometrics and business statistics
- e-Business
- Business law
- International business
- Management
- Marketing

#### Units under Communication Major

- Media studies
- Introduction to communication studies
- Youth media
- Media texts
- Media audiences
- Media, culture, power
- Cultural and communications policy
- Authorship and writing

### Career opportunities

Depending on their chosen specialisation, graduates can pursue work in a variety of roles including:

- Financial analysis
- Human resources
- Public relations
- Marketing
- Accountancy
- International trade
- Administration
- Advertising
- Journalism
- Publishing
- Editing
- Writing
- Corporate communications
- Multimedia
- Tourism

### Requirements

The degree requires completion\* of 32 units (192 points) as follows:

(a) 16 units (96 points) taken from the Bachelor of Business and Commerce at the student's campus of enrolment as follows:\*

- (i) six compulsory common core units (36 points):
- Principles of accounting and finance
  - Malaysian business law
  - Introductory microeconomics
  - Business statistics\*\*
  - Introduction to management
  - Marketing theory and practice

\*\*Students at the Malaysia campus students have the option of selecting business and economic statistics instead of business statistics.

- A major of eight units (48 points) must come from the approved list of majors
- At least two units (12 points) must be completed at each of second and third-year levels
- Depending on the major chosen, one of

the units in the major may have already been studied as part of the group of common core units – where this is the case, students will complete an additional unit.

(ii) Additional units selected from the Faculty in the Bachelor of Business and Commerce at the student's campus of enrolment, to reach the required minimum of 16 units

(b) 16 units (96 points) from the Faculty of Arts as follows:

- (i) A major of at least eight units (48 points) in communications
- (ii) A minor of at least four units (24 points) in an arts discipline
- (iii) A third first-year arts sequence (12 points)
- (iv) A further two units (12 points) offered by the Faculty of Arts.

Additional degree requirements:

- A maximum of 14 first-year level units (84 points)
- A minimum of six third-year level units (36 points), of which at least four units (24 points) must be from those offered by the Faculty at the student's campus of enrolment
- In addition to specific unit prerequisites, second-year level units require the successful completion of three first-year level units and third-year level units require the successful completion of two second-year level units.

### General Studies/Mata Pelajaran Pengajian Umum (Compulsory subjects)

The Malaysian Ministry of Education has officially announced the offering of General Studies (GS)/Mata Pelajaran Pengajian Umum (MPU) to replace the Malaysian National Subjects (Compulsory subjects) for all private higher education institutions effective 1 September 2013. All new students must undertake GS, and for Malaysian citizens, they must pass GS as a prerequisite for the award of a certificate, diploma, advanced diploma or 1st degree. (Circular No 2, Year 2013, Ref: JPT/GS1000-606 Jld.1 (25) and JPT/GS1000-606 Jld. 1 (30))

The objective of General studies (GS) is to provide a holistic education across the disciplines for all tertiary students (Malaysian and International) and opportunities for students to engage in diverse life-long learning skills and acquiring of knowledge. The GS comprises four broad categories, namely:

- U1: The appreciation of philosophy, values and history;
- U2: Mastery of soft skills;
- U3: Broadening of knowledge in Malaysia; and
- U4: Practical management of community projects.

## Honours degree of Bachelor of Business and Commerce

Duration: 1 year

Intakes: February and July

The Honours degree of Bachelor of Business and Commerce is an additional one-year full-time course, which offers students the opportunity to undertake advanced study within the disciplines covered by the Faculty.

The honours year is research centered with a structured introduction into the conduct of business and economics-related research at an advanced level; allowing students to undertake practical problems from a broader intellectual perspective. Students will develop technical and analytical skills, whilst reinforcing independent thinking capabilities.

Graduates will have a highly respected qualification that positions them well for

employment in multinational corporations, non-governmental organisations and universities. The course is particularly targeted at students who may wish to pursue a research degree. Students who complete the course with a first class honours may be permitted to enrol in the Doctor of Philosophy (PhD) course without first completing a masters degree by research.

Upon completion of the course, students should have gained:

- in-depth knowledge in specialised areas of business and commerce from advanced disciplinary studies and research;
- comprehensive research skills relevant to business and research;
- the necessary skills to plan and undertake rigorous independent research;
- the capacity to engage in critical thinking and analysis;
- the ability to effectively communicate research activities and findings.

### Areas of study

- Accounting and finance
- Business law and taxation
- Econometrics and business statistics
- Economics
- Management
- Marketing

### Requirements

Students must complete the following core units in Semester 1 (24 credit points):

- Research methodology 1 (6 credit points)
- Research methodology 2 (6 credit points)
- Directed studies 1 (6 credit points)
- Directed studies 2 (6 credit points)

Upon successful completion of the above core units, students must complete the following unit in Semester 2:

- Research project and report (24 credit points)

The School of Business provides students with the exposure to creative teaching approach that enrich their educational and learning experience at the Malaysia campus. Facilities such as Monash University Sunway Simulated Trading Lab (MUSSTLab), Neurobusiness Behavioural Lab and Focus Group Discussion Room have been set up to promote innovative teaching methods that do not only challenge students but also sharpen their analytical and problem solving skills.

These facilities promote experiential learning, where students learn not just concepts, but will be able to see theory put into practice, and more importantly, see and feel the impact.

### Monash University Sunway Simulated Trading Lab (MUSSTLab)

The Monash University Simulated Trading Laboratory (MUSSTLab) provides an experiential learning environment where students can observe the interaction of capital market concepts and behavior through simulated trading.

In the simulated trading market place, students learn the mechanics of various types of financial instruments such as equities, currencies, options and futures without the risk of losing any real money in the process. In a fun way, students learn about bid and ask prices, buy and sell orders and the importance of speed in decision making.

The simulated trading room is intended to make the learning experience, a fun and exciting one. Through team based and individual participation in simulated trading games, students learn how to process and respond to new information. As the games unfold and the students experience the impact of interest rate changes, global currency fluctuations, changes in government policies as well as corporate and individual decision making. All these will expand their understanding of the global economy beyond the confines of textbooks.

The simulated trading laboratory also provides a perfect platform for students to test their stock picking skills and test their trading strategies. The state-of-art system also keeps track of the brokerage fees, and/ or margin costs of the trades and allows the participants to evaluate their own performance as measured by the profit or loss made at the end of the game.

### Neurobusiness Behavioural Lab

With growing competition for virtually every sector, it is important to understand how and why consumers choose a product or a brand. The establishment of the Neurobusiness Laboratory at the School of Business enables researchers to explore behavioural finance, behavioural economics, consumer behavior and marketing. Neurobusiness, a tool coined by Monash University researchers, will employ core

neuroscience principles of how the brain and the central nervous system worked, measuring body function and direct behavior to better understand the consumer.

Neuroscience technology enables researchers to assess consumer reactions to various stimuli such as products, web pages and advertisements. The technology measures unobservable physiological reactions like micro-facial movements, perspiration, eye movement and many more – in a bit to understand how consumers make buying decisions.

### Focus Group Discussion Room

The focus group room has been operational since July 2012 and has been used to elicit student views of particular courses and programs, making a valuable contribution to our course development initiatives. We have also brought students into the room as observers for various marketing papers and tutorial sessions to enrich their learning process through an experiential approach.

It is common for businesses and the government sector to elicit insights from consumers and citizens on issues, ideas, products or services through focus groups. Students with knowledge of this approach will develop a competitive advantage in the job market upon graduation.





## Devangi Perera

Recipient of the Best Overall Honours Student Awards, 2011 and the Best Student Award for the Bachelor of Business and Commerce, 2010

Winner of the Best Thesis Award for the Honours program, 2011

Currently pursuing a PhD in Economics at Monash University Malaysia

"I really like the fact that I have learnt to be independent, not only on the academic side, but also in terms of doing things by myself without having to depend on my parents. Studying at Monash also helped me gain the abilities to think critically and creatively and work under pressure to meet deadlines."





# Postgraduate courses

## Postgraduate Diploma in Business and Commerce

**Intakes:** February and July

The Postgraduate Diploma in Business and Commerce is structured to enable students to enhance their careers and gain expert business and commerce knowledge, while at the same time achieve access to higher degrees courses.

It is research centered with focus on a number of highly valued key skills within the industry and academia; allowing students to undertake practical problems from a broader intellectual perspective. Students will develop technical and analytical skills, whilst reinforcing independent thinking capabilities.

The course is particularly targeted at students who may wish to pursue a research degree such as the Doctor of Philosophy (PhD) but do not fulfil the admission requirements.

Upon completion of the course, students should have gained:

- in-depth knowledge in specialised areas of business and commerce from advanced disciplinary studies and research;
- comprehensive research skills relevant to business and research;
- the necessary skills to plan and undertake rigorous independent research;
- the capacity to engage in critical thinking and analysis;
- the ability to effectively communicate research activities and findings.

### Areas of study

- Accounting and finance
- Business law and taxation
- Econometrics and business statistics
- Economics
- Management
- Marketing

### Course structure

The course structure comprises of the following:

(a) Taught units:

- Research methodology 1 (6 credit points)
- Research methodology 2 (6 credit points)

(b) Supervised coursework units:

- Directed studies 1 (6 credit points)
- Directed studies 2 (6 credit points)

(c) 100 per cent research based unit, with a thesis requirement of up to 20,000 words:

- Research project and report (24 credit points)

### Mode of study

On-campus, full-time (one year, two semesters) or part-time\* (two years, four semesters)

*\*To be introduced in the mid-year intake.*

## Master of Philosophy

The Master of Philosophy program is a fully research based degree. This signifies that the candidate has successfully completed a course of research training and satisfied the examiners' criteria in carrying out a research project and providing critical analysis on the research results.

This course is designed to:

- Extend knowledge, expertise and skill through the application of research to business problems
- Gain experience in the design and implementation of research; develop the ability to carry out independent research at an advanced level, together with analytical and written communication skills
- Develop the ability to carry out independent research
- Make a contribution to an existing body of knowledge by applying, clarifying or interpreting that knowledge

### Course structure

The degree is 100 per cent research based, with a thesis requirement of a maximum of 50,000 words.

### Areas of study

PhD students are required to carry out independent research in:

- Accounting and finance
- Business law and taxation
- Econometrics and business statistics
- Economics
- Management
- Marketing

### Mode of study

On-campus, full-time (24 months, not exceeding 48 months) or part-time (48 months, not exceeding 96 months).

## Master of International Business

Duration: 1.5 years (Full-time)  
3 years (Part-time)

Intakes: February and July

The Master of International Business presents an academically rigorous and professionally relevant program of study in contemporary international business issues. The course aims to boost students' career advancement in the private, public, inter-governmental and non-profit sectors and will extend skills in the analysis and interpretation of the global business environment.

Through independent research, presentation and case study, students will acquire the skills needed to gather relevant data for analysis together with the competencies necessary to effectively communicate their decisions. The goals of this course are to:

- Develop the capacity for high-level analysis of international and transnational investment, trade, and management strategy in the context of globalisation
- Acquire key skills in communication and negotiation across business cultures
- Develop the ability to deal with issues in the international non-profit and inter-governmental sectors as these affect multinational corporations
- Study the links between international business strategies and societies, economies and political and legal regimes
- Bridge the gap between the theory of firm internationalisation and the actual internationalization process in practice

## Course structure

This 12 unit course has two main components:

(a) Eight core units (must complete all):

- Accounting and finance for international managers
- International management
- Marketing and the international consumer
- International business theory and practice
- Introduction to international economics
- International trade law
- Cross-cultural management communication
- International business strategy

(b) Electives\* (choose four from the list):

- Contemporary issues in globalisation
- International dimensions of e-business
- International marketing
- International finance
- Options, futures and risk management
- International issues in employment law
- International study program in international business

*\*All electives are subject to change.*

## Research option

This program also offers a research pathway option that provides an alternative route for students from a coursework masters program into a PhD program.

The research option is available with permission of the course coordinator.

Students enrolling in the research option will be required to complete, as part of the elective component, three units:

- Introductory management research methods
- Research report (introduction)
- Research report

If you are interested in Master of International Business, do contact:

### Dr Sumesh Nair

Director, Master of International Business

Telephone: +60 3 5514 6395  
Email: [sumesh.nair@monash.edu](mailto:sumesh.nair@monash.edu)

### Chandravathani Tharmalingam

Administrative Executive –  
Postgraduate office

Telephone: +60 3 5514 6198  
Email: [chandra.t@monash.edu](mailto:chandra.t@monash.edu)

## Doctor of Philosophy

This program enables you to complete extensive, independent research under the supervision of an experienced member of the School's academic staff. Candidates are required to submit an original thesis that makes a major contribution to the discipline by way of new knowledge.

This course is designed to:

- Extend knowledge, expertise and skill through the application of research to business problems and issues
- Gain experience in the design and implementation of research; develop the ability to carry out independent research at an advanced level, together with analytical and written communication skills
- Develop the ability to carry out independent research
- Make a contribution to an existing body of knowledge by applying, clarifying or interpreting that knowledge

## Course structure

The degree is 100 per cent research based, with a thesis requirement of a maximum of 100,000 words.

## Areas of study

PhD students are required to carry out independent research in

- Accounting and finance
- Business law and taxation
- Econometrics and business statistics
- Economics
- Management
- Marketing

## Mode of study

On-campus, full-time (24 months, not exceeding 48 months) or part-time (48 months, not exceeding 96 months)

If you are interested in Postgraduate Diploma in Business and Commerce, Master of Philosophy and Doctor of Philosophy, do contact the research office for further details.

### School Research Office

Web: [www.buseco.monash.edu.my](http://www.buseco.monash.edu.my)  
Email: [musc-buseco-research-l@monash.edu](mailto:musc-buseco-research-l@monash.edu)

## English language requirements

All applicants must meet the University's minimum English language requirements. When an applicant has achieved more than one of the English language requirements over a period of time, only the most recent demonstration of English proficiency will be considered. You can meet these requirements in one of the following ways:

- You have achieved a satisfactory level of performance in an English subject at Year 12 or an equivalent level.
- You have studied at an institution where English is the language of instruction and assessment for the entire institution and have satisfactorily completed the equivalent of one full-time year of either:
  - A university undergraduate award program, or
  - A TAFE or VET diploma program, or
  - A program that has been assessed as being taught at an equivalent level to Monash University undergraduate study

Documentary evidence in the form of a letter or transcript is required from the institution at which the study was undertaken.

- You have completed British GCE O Level and obtained a grade 'C' or better in English.
- You have completed British GCE A Level and obtained a grade 'C' or better in General Paper (A/S Level).
- You have completed the University of Cambridge GCE O Level 1119 English language with a grade 'C' or better (a validity period of three years from the date of exam taken applies), and have subsequently completed A Level.
- You have undertaken an English language proficiency test within 24 months prior to your study commencement date and have achieved the following results:
  - All of your secondary schooling was in English and you have successfully completed at least two university-level subjects in an institution where English is the language of instruction and assessment. The university subjects must be "English-rich" and judged by an appropriate test and proficiency in the English language by the managing Monash faculty of the course applied for.

- IELTS (International English Language Testing System – Academic) minimum test score of 6.5 overall with at least 6.0 in each individual band.
- TOEFL (American Test of English as a Foreign Language) minimum test score of 550 with a Test of Written English (TWE) score of at least 4.5 or a minimum overall test score of 79 in the internet-based TOEFL with minimum scores of 21 in writing, 18 in speaking, 13 in reading and 12 in listening.
- You have successfully completed the Monash English Bridging (MEB), or equivalent programs, at the appropriate level.
- Some courses have higher English language requirements. For more information refer to the School-specific undergraduate entry requirements pages.

For more information on English language requirements, visit:

[www.adm.monash.edu/admissions/undergrad/entry-requirements/english-requirements.html](http://www.adm.monash.edu/admissions/undergrad/entry-requirements/english-requirements.html) or [www.monash.edu.my](http://www.monash.edu.my) (For undergraduate students)

[www.adm.monash.edu/admissions/postgrad/pg-english-requirements.html](http://www.adm.monash.edu/admissions/postgrad/pg-english-requirements.html) (For postgraduate students)

### Monash English Bridging

The Malaysia campus also offers the Monash English Bridging (MEB) to those who need assistance in English. The Course focuses on academic skills preparation for the reading, writing, speaking and listening, note-taking and research that students will be undertaking within their Monash courses. For more information, visit:

[www.monash.edu.my/ELBP](http://www.monash.edu.my/ELBP)

## Leon Chan Wai Hong

Alumnus, Bachelor of Business and Commerce, 2011  
L'Oreal Brandstorm 2011 and P&G ASEAN Business Challenge 2011 winner

Volunteer work – facilitate workshops for the needy youth in Kiev, Ukraine (December 2009)

Regional Assistant Brand Manager for Oral-B, P&G

"Through active participation in extra-curricular activities while studying at Monash, I have developed a proactive character and able to build good relationships. These qualities are important for me to work well with teams of colleagues from diverse backgrounds and being able to focus on priorities when juggling workload."





A young man with short black hair and glasses is smiling broadly. He is wearing a black leather jacket over a white t-shirt. He is standing on a stone ledge overlooking a river. In the background, there is a large, multi-story building with a classical facade and a Ferris wheel to the left.

## Darren Lau E-Zern

Exchange student to King's College,  
the United Kingdom

Bachelor of Business & Commerce

"Being able to conclude my studies in King's College London has indeed been an inspiring journey for me. The units I took during this period were all intellectually stimulating and I also had the opportunity to partake in various activities including company events and guest talks given by leading experts of the industry. Studying abroad has enriched my university experience as it took me out of my comfort zone and motivated me to be adaptive in new surroundings."



(Formerly known as Monash University Sunway Campus Malaysia)  
Monash University Malaysia is jointly owned by the Jeffrey Cheah Foundation and Monash University

## Contact us

Institut Ranke-Heinemann  
Schnutenhausstrasse 44  
45136 Essen  
Deutschland  
Tel.: 0049-201-252552  
info@ranke-heinemann.de  
www.ranke-heinemann.de

Institut Ranke-Heinemann  
Friedrichstrasse 95  
10117 Berlin  
Deutschland  
Tel.: 0049-30-209629593  
berlin@ranke-heinemann.de  
www.ranke-heinemann.de

Institut Ranke-Heinemann  
Silberburgstraße 112  
70176 Stuttgart  
Deutschland  
Tel.: 0049-711-99338627  
stuttgart@ranke-heinemann.de  
www.ranke-heinemann.de

Institut Ranke-Heinemann  
Türkenstr. 70  
80799 München  
Deutschland  
Tel.: 0049-89-80954030  
muenchen@ranke-heinemann.de  
www.ranke-heinemann.de

Institut Ranke-Heinemann  
Grindelallee 91/ Martin-Luther-King-Platz 1  
20146 Hamburg  
Deutschland  
Tel.: 0049-40-43091358  
hamburg@ranke-heinemann.de  
www.ranke-heinemann.de

Institut Ranke-Heinemann  
Theresiengasse 32  
1180 Wien  
Österreich  
Tel.: 0043-1-4060224  
wien@ranke-heinemann.de  
www.ranke-heinemann.at



monashmalaysia



monashmalaysia

**Disclaimer:** Please note that not all degrees, courses, majors and/or units ("Courses") offered at the Malaysia campus are offered at any of the other Monash University campuses. Students should always check with the relevant School advisers when planning Courses and making study plans. The inclusion in a publication of details of a Course and the acceptance into a Course in no way creates an obligation on the part of the University to teach it in any given year, or to teach it in the manner described. The University reserves the right to cancel, discontinue or vary Courses at any time without notice. An intercampus exchange or transfer may result in a longer time for degree completion due to variations of Course offering and the semester of the Course offering at each campus. Exchange and transfer arrangements to other Monash University campuses are subject to eligibility criteria, approval and may be subject to quotas. The tuition and other fees, if listed in this publication are only applicable to Courses commencing in 2014.

Students are advised to check [www.monash.edu.my](http://www.monash.edu.my) for the fees and costs which may be incurred. All fees are subject to an annual revision.

September 2013

KPT/JPT/DFT/US/B04 Co. No. 458601-U (Date of establishment: 20 March 2000)  
KA11249, F2-K042, R/340/6/0099, F2-K006, R/340/7/0169, F2-K041,  
R/340/7/0168, F2-K010, F2-K013